Aloha,

We invite you to join us as we encourage Hawaii’s youth to explore and develop their interests in science, technology, engineering, and math (STEM) at the 4th Annual Onizuka Day of Exploration. We believe that demonstrating STEM through fun and engaging activities will teach our youth to enjoy learning, motivate them to continue their education, and encourage them to find ways to problem-solve using STEM throughout their lives.

The Onizuka Day of Exploration, named after the late Challenger Astronaut, Eagle Scout and Konawaena High School graduate Ellison Onizuka, is a free, family-friendly event to help youth of all ages explore interactive and educational exhibits showcasing STEM topics.

As community support from sponsors and attendee participation increases over the years, the Onizuka Day of Exploration has grown to be Hawaii’s largest STEM-education event with over 10,000 attendees in past years. To celebrate the continued success of this event, we have developed a new theme of Health and Fitness for this year’s event. In addition to encouraging activities and displays centered around nutrition, exercise, and medicine, we will also be encouraging youth to participate in a fun run before we kick off the event.

As a sponsor of the Onizuka Day of Exploration, you will be encouraging our youth to nourish their minds and bodies through health-related STEM activities. You will also help sustain Aloha Council’s invaluable youth programs benefiting 12,000 boys and girls across Hawaii, Guam, and American Samoa.

Enclosed for your review and consideration is a sponsorship packet with more information about this amazing event; a member of our Onizuka Day of Exploration Committee will be in touch with you to follow up.

Mahalo for your consideration of supporting STEM-learning, healthy lifestyles, and important youth programs for our keiki.

Sincerely,

Dr. Neal Atebara
Chairman
Onizuka Day of Exploration

Ellise Fujii
Director of Development
Aloha Council, Boy Scouts of America
**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
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| **Title Sponsor - $20,000**|        | • Sponsor recognition with event title in event advertisements and promotion opportunities  
  • (4) booths at the event on Saturday, April 25, 2020  
  • *Scout Zone Naming Opportunity  
  • Sponsor name listed in event program  
  • Banner placement at event  
  • PSA in our weekly *Aloha Alaka’i Newsletter*  
  • Four reserved parking spaces at the event |
| **Discoverer Sponsor - $10,000** |        | • (3) booths at the event on Saturday, April 25, 2020  
  • *Scout Zone Naming Opportunity  
  • Sponsor name listed in pre-event advertising and event program  
  • Banner placement at event  
  • PSA in our weekly *Aloha Alaka’i Newsletter*  
  • Three reserved parking spaces at the event |
| **Explorer Sponsor - $5,000** |        | • (3) booths at the event on Saturday, April 25, 2020  
  • Banner placement at event  
  • Sponsor name listed in event program  
  • PSA in our weekly *Aloha Alaka’i Newsletter*  
  • Two reserved parking spaces at the event |
| **Youth Fun Run Sponsor $5,000 (limited to one sponsor)** |        | • Logo on Youth Fun Run shirt  
  • Logo on the Youth Fun Run finisher medallion  
  • Banner placement at Youth Fun Run finish line |

To Sponsor the Ellison Onizuka Day of Exploration, please contact: Robyn Harano, Assistant Director of Development at 808-595-0858 or Development104@scouting.org by Friday, March 27, 2020.
Sponsorship Opportunities (continued)

Venturer Sponsor - $1,500
- (2) booths at the event on Saturday, April 25, 2020
- Sponsor name listed in event program
- PSA in our weekly *Aloha Alaka‘i Newsletter*

Pioneer Sponsor $500
- (1) booth at the event on Saturday, April 25, 2020
- Sponsor name listed in event program
- PSA in our weekly *Aloha Alaka‘i Newsletter*

Non-Profit Sponsor $250
- Receives (1) booth at the event on Saturday, April 25, 2020
- Sponsor name listed in event program

*Limited to four Scout Zones; priority is given to Title Sponsors and on a first come, first served basis. Scout Zones Available for Sponsor Naming Opportunities:*
1. STEM Show Series
2. Pinewood Derby Championships
3. STEM Workshops
4. VEX Robotics

To Sponsor the Ellison Onizuka Day of Exploration, please contact: Robyn Harano, Assistant Director of Development at 808-595-0858 or Development104@scouting.org by Friday, March 27, 2020.
SPONSORSHIP FORM

Company Name as you would like it listed: ________________________________________________
___________________________________________________________________________________

Address acknowledgment to: __________________________________  Title (optional): __________

Mailing Address: _____________________________________________________________________

City, State, Zip: _____________________________________________________________________

Telephone: ____________________   Email: _____________________________________________

Booth Contact: ___________________________  Title (optional): ____________________________

Telephone: ____________________   Email: _____________________________________________

SPONSORSHIP OPPORTUNITIES

☐ Title Sponsor $20,000 (4 booths)    ☐ Venturer $1,500 (2 booths)
☐ Discoverer Sponsor $10,000 (3 booths)    ☐ Pioneer $500 (1 booth)
☐ Explorer Sponsor $5,000 (3 booths)    ☐ Non-Profit $250 (1 booth)
☐ Youth Fun Run Sponsor $5,000 (limited to one)    ☐ Other Donation Amount: $___________

Booth Description (we encourage a STEM related activity to match the event):

Booth 1: _____________________________  Booth 3: _____________________________
Booth 2: _____________________________  Booth 4: _____________________________

☐ I will donate but not have a booth.

SPONSORSHIP PAYMENT INFORMATION

Payment Amount: ________________  Check Number: ______________

Credit Card Number: _______________________________  Exp Date: _________  CSV Code: _____

Signature: __________________________ Printed Name: __________________________ Date: ______

To sponsor the Ellison Onizuka Day of Exploration, please return this form by Friday, March 27, 2020 to:
Robyn Harano, Assistant Director of Development
Aloha Council, BSA  |  42 Puiwa Road  |  Honolulu, HI 96817
Phone: 808-595-0858  |  Fax: 808-595-4323  |  Email: Development104@scouting.org