

2019 Friends of Scouting Flipcause Information for Units

Overview

This year, the Aloha Council is introducing a brand-new online giving page to make your Friends of Scouting (FOS) fundraising efforts easier and simpler.

We have joined with other Scout Councils across the country to implement a new platform called **Flipcause**.

What is Flipcause?

Flipcause is a website that allows us to raise funds online from friends, family, and the community. Similar to GoFundMe or Kickstarter, you can share a link to your page and ask others to donate to you.

Why am I being asked to do this?

The Aloha Council works hard to produce quality programs such as Camporees and Winter Summit and ensure that volunteers are trained. To ensure that we maintain a strong Council and to keep the program affordable and accessible for all Scouts and their families, we request that each Scout raise at least \$35 to help.

How do I get started?

- 1) Log on to your unit's Flipcause page
- 2) In coordination with your unit, customize your page. You can do this by adding in photos; fun, interesting, or inspiring stories; videos; or whatever else you think will help to tell the story of your unit.
- 3) Send the link to friends and family, and post to your social media pages. This is one of the most powerful and effective ways to secure donations.
- 4) Encourage your Scouts to complete the campaign in 30 days or less.

Who Do I call for support?

Please contact your District Executive for assistance with Flipcause.

You may also contact the following development department staff:

Ellise Fujii
Director of Development
Ellise.Fujii@Scouting.org
(808) 595-0857

Can we still collect FOS pledges offline?

Yes, absolutely! Flipcause is meant to be one additional method through which people can give. There will still be many donors who prefer to donate via cash or check.

Will donations collected offline be reflected on my Flipcause page?

Yes, donations collected offline will be manually added to your unit's page by the Aloha Council staff. We ask that you do not input these offline donations (such as cash and checks) yourself to avoid double-counting.

Are donations tax-deductible?

Yes, all donations are fully tax-deductible, whether given online or offline. The Aloha Council is a non-profit 501(c)(3) organization.